

Sr.No.10187

Exam.Code: 110606

Subject Code : 2781

Bachelor of Vocation (Fashion Technology)_6th Semester

(2720)

Paper: II

Internet Applications in Business

Time Allowed: 2 hrs.

Max. Marks: 50

Note: There are total seven questions, Attempt any four. All questions carry equal marks.

- Que. 1. What is significance of Mobile Marketing and Social Networking in Fashion Technology?
- Que. 2. What is e-commerce? How does E-commerce industry help in fashion Designing?
- Que. 3. Explain different business models of E-Commerce? Give example of each with reference to fashion designing.
- Que. 4. What do you mean by Subject Digitization? Why is it required?
- Que. 5. Do you think remote servicing and procurement can be done in fashion technology? What is its importance?
- Que. 6. Write a note on supply chain/value chain management.
- Que. 7. What are cyber laws? Explain the importance of Cyber Laws for fashion designers?

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